# Ipswitch® MOVEit®
## for Media & Cable

The challenge for many Media and Cable organizations is to transfer data between internal users and external partners in a worldwide network quickly and securely.

MOVEit allows Media & Cable companies and their third party content providers and distribution partners to exchange information such as new releases, invoices and inventory reports and transfer very large data files such as videos & images quickly and securely across multiple sites and filming locations. This eliminates the need for physical DVD stored data that increases the risk of loss or theft of valuable business data.

Moreover, MOVEit simplifies the compliance and reporting requirements for regulations and standards such as GDPR, PCI, ISO 27001 or SOX.

## Why Media and Cable Organizations Use MOVEit®

For sending data files that contain sensitive commercial or personal information such as:

› Raw footage (dailies)
› Large images & videos
› Billing and payment data
› Contracts
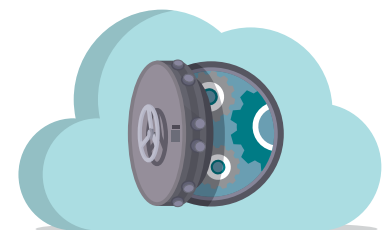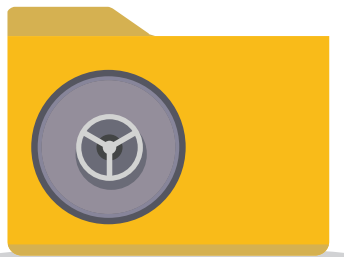› Online streaming data

## Leads the Industry in Security

› Encryption of data at rest and in transit
› FIPS 140-2 and AES-256 validated cryptography
› Allows media and cable organizations collaborate with trusted third parties

## Supports Compliance and Reporting

› Enables your GDPR readiness
› Helps maintain compliance with internal and external SLAs
› Reduces the effort & time spent preparing for compliance audits

## Can be Deployed in High Availability Mode

› System-wide high availability with Active-Active failover
› Cloud version guarantees 99.9% uptime
› Provides business continuity & disaster recovery assurances

## The Benefits of MOVEit for Cable & Media Organizations

**Increased Productivity:** Improved workflows through greater transparency and faster response capability

**Ease of Compliance Reporting:** for regulations & standards such as GDPR, PCI and SOX

**Reduced Risk of Data Loss:** increased visibility, control, security & auditability of your data transfers

Progress® MOVEit®

www.ipswitch.com

# Trusted by Media & Cable Organizations

## Guarantee Data Is Transferred Securely

› Data encrypted at rest and in transit

› Best-in-class security FIPS 140-2 and AES-256 cryptography

› Secure access control via multi-factor authentication

## Demonstrate Compliance with Privacy Regulations & Standards

› Helps Media and Cable organizations comply with regulations such as GDPR, PCI and SOX

› Assists Media and Cable organizations and staff reduce risk of data loss and fines for non-compliance

## Enhanced Governance & Control of Data Transfers

› Tamper-evident audit trails of all activities

› Only authorized users can access contents of files
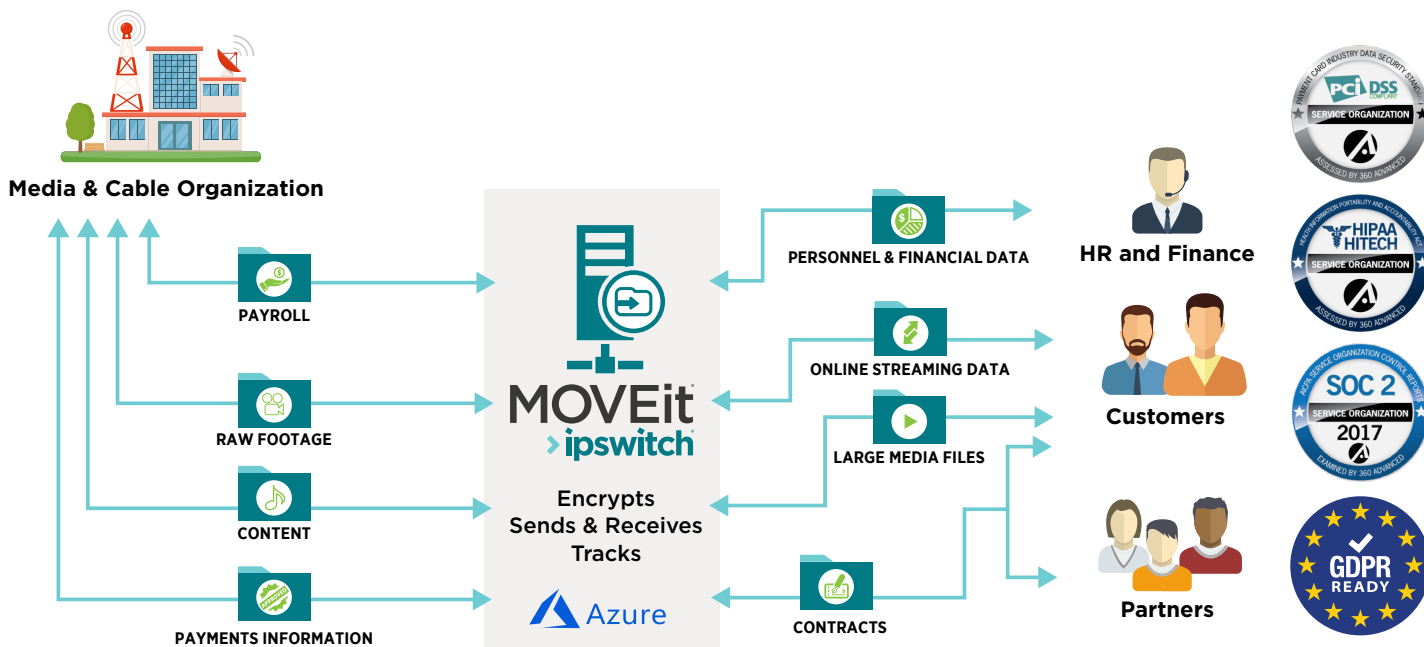
› Pre-defined & customizable reports

### FREE EVALUATION

An offer to get you started:

› Send your business critical data securely and reliably — any file type, any file size.

› Free trial period.

To access this offer please visit: www.ipswitch.com/moveit-cloud

MOVEit is also available through Azure Marketplace:

https://azuremarketplace.microsoft.com/en-us/marketplace/apps/progresssoftwarecorporation.moveittransferapp?tab=Overview

**Media & Cable Organization**

PAYROLL

RAW FOOTAGE

CONTENT

PAYMENTS INFORMATION

**MOVEit**
**›ipswitch**

Encrypts
Sends & Receives
Tracks

**Azure**

PERSONNEL & FINANCIAL DATA

ONLINE STREAMING DATA

LARGE MEDIA FILES

CONTRACTS

**HR and Finance**

**Customers**

**Partners**

PCI DSS — SERVICE ORGANIZATION — ASSESSED BY 360 ADVANCED

HIPAA HITECH — SERVICE ORGANIZATION — ASSESSED BY 360 ADVANCED

SOC 2 2017 — SERVICE ORGANIZATION — EXAMINED BY 360 ADVANCED

GDPR READY

## Used by Media & Cable Organizations for Highly Secure Managed File Transfers

**SONY PICTURES**

**CABLE & WIRELESS**

**Progress® MOVEit®**

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