



# Association of Legal Administrators Accelerates Digital Innovation with Sitefinity Cloud

AT A GLANCE



As an organization driven by innovation, the Association of Legal Administrators is always looking to better engage its core audience and push boundaries with its digital experiences. Progress® Sitefinity® Cloud frees ALA's IT team from the burden of complex infrastructure management tasks, enabling them to deliver truly remarkable experiences.

<b>COMPANY</b> Association of Legal Administrators	<b>INDUSTRY</b> Business Services
<b>PRODUCT</b> Sitefinity	<b>COUNTRY</b> U.S.


## Challenge


The ALA website plays a critical role in sharing best practices and expertise, but managing this digital presence cost dedicated internal resources to support the infrastructure.


**The flexibility of the Sitefinity architecture gives us 100% confidence we can fulfill any request, even if it's not a core part of Sitefinity functionality."**

**Steve Kenney**  
Senior Director of Operations, ALA


## Solution


 Sitefinity Cloud is a PaaS CMS, hosted by Progress on Azure


 With Automatic Upgrades, ALA is always running on the latest version of Sitefinity—minimal IT work involved

 Sitefinity Cloud also comes with personalization capabilities, supporting ALA's marketing efforts





## Results

 Significantly reduced inquiries to IT, freeing up IT to work on critical projects

 Improved site performance and load speed, delivering an always-on experience

 Free to experiment boldly with no fear of crashing the site

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