Boston Heart Diagnostics digitally transforms their patients’ experience with Progress

Boston Heart Diagnostics’ wellness portal is designed to engage and educate patients on the actions they can take toward a healthier lifestyle. Tailored lifestyle recommendations help patients achieve and maintain their health goals for the long term. The result: improved patient outcomes.

**CHALLENGE**

Create a great digital experience that directly affects patient behaviour to improve health outcomes.

**SOLUTION**

- **Kendo UI**: to create exceptional end user experiences with features like Scheduler to manage appointments
- **Corticon**: a business rules engine to build personalized patient experiences - in real time
- **DevCraft**: the ideal toolset to speed development and increase productivity at the backend

**RESULTS**

- Sped development processes 40% from a time to market perspective
- High rates of patient engagement
- Personalized information delivered on demand with real-time business rules engine

“By providing patients personalized information in a more meaningful way they become more engaged and want to become healthy. With Progress, we have a platform to deliver a truly great digital experience that can affect patient outcomes”

**SHALOM KEYNAN**  
DIRECTOR OF SOFTWARE ENGINEERING BOSTON HEART DIAGNOSTICS

From public to private, local to global industries like yours tackle their toughest global challenges with Progress.