

Boston Heart Diagnostics digitally transforms their patients' experience with Progress



Boston Heart Diagnostics' wellness portal is designed to engage and educate patients on the actions they can take toward a healthier lifestyle. Tailored lifestyle recommendations help patients achieve and maintain their health goals for the long term. **The result: improved patient outcomes.**

bostonheart
diagnostics®

COMPANY	INDUSTRY
Boston Heart	Healthcare
PRODUCT	COUNTRY
Progress HealthCloud	USA

CHALLENGE

Create a great digital experience that directly affects patient behaviour to improve health outcomes.

SOLUTION



Kendo UI: to create exceptional end user experiences with features like Scheduler to manage appointments



Corticon: a business rules engine to build personalized patient experiences - in real time



DevCraft: the ideal toolset to speed development and increase productivity at the backend

RESULTS



Sped development processes 40% from a time to market perspective



High rates of patient engagement



Personalized information delivered on demand with real-time business rules engine

“By providing patients personalized information in a more meaningful way they become more engaged and want to become healthy. With Progress, we have a platform to deliver a truly great digital experience that can affect patient outcomes”

SHALOM KEYNAN

DIRECTOR OF SOFTWARE ENGINEERING BOSTON HEART DIAGNOSTICS

From public to private, local to global industries like yours tackle their toughest global challenges with Progress.

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