Boston Heart Diagnostics digitally transforms their patients' experience with Progress



Boston Heart Diagnostics' wellness portal is designed to engage and educate patients on the actions they can take toward a healthier lifestyle. Tailored lifestyle recommendations help patients achieve and maintain their health goals for the long term. The result: improved patient outcomes.

bostonheart diagnostics

COMPANY Boston Heart

INDUSTRY Healthcare

PRODUCT Progress HealthCloud

COUNTRY USA

CHALLENGE



Create a great digital experience that directly affects patient behavior to improve health outcomes.



SOLUTION



Kendo UI: to create exceptional end user experiences with features like Scheduler to manage appointments



Corticon: a business rules engine to build personalized patient experiences—real time



DevCraft: the ideal toolset to speed development and increase productivity at the backend

RESULTS



Sped development processes 40% from a time to market perspective



High rates of patient engagement



Personalized information delivered on demand with real-time business rules engine

"By providing patients personalized information in a more meaningful way they become more engaged and want to become healthy. With Progress, we have a platform to deliver a truly great digital experience that can affect patient outcomes."

SHALOM KEYNAN

From public to private, local to global industries like yours tackle their toughest global challenges with Progress.

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