

# Cashere Cuts Development Costs by Nearly 70% with Kinvey



Exchanging currency is one of the most frustrating parts of any trip abroad. With Progress® Kinvey™, Cashere was able to quickly develop an innovative currency exchange app at a 70% cost savings.

## CASHERE

COMPANY	INDUSTRY
Cashere	Financial Services
PRODUCT	COUNTRY
Progress Kinvey	England

### CHALLENGE

Getting an innovative mobile app to market quickly and on budget without much development experience.

### SOLUTION



Kinvey provides a high productivity app development platform, complete with 20+ cloud-native services, templates and additional functionality

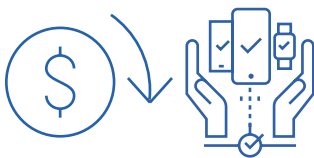


As an instant-on platform, Kinvey takes care of the app infrastructure and enables businesses to focus on critical features and functions



Enterprise-grade security and compliance, which is perfect for businesses in financial services

### RESULTS



Compared to building a backend from scratch, Kinvey helped Cashere realize a cost savings of nearly 70%



Support for non-developers empowered Cashere to hit the ground running and get the app to market quickly



Kinvey provided everything out of the box, which enabled Cashere to accelerate development and pivot the app to match user needs

“Not being iOS, Android or backend development experts, without Kinvey, we can safely say we would not have been able to react to feedback and improve upon our idea so quickly.”

**RAMESH INDRAN**  
CO-FOUNDER  
CASHERE

Deliver rich, innovative mobile experiences fast with Progress Kinvey.

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