Progress® Sitefinity®

Clínica Universidad de los Andes Leverages Sitefinity's Accessibility for Patients to Make Appointments at the Onset of COVID-19

AT A GLANCE

Clinica Universidad de los Andes is a major healthcare provider in Chile that found itself in need of major improvements to its website. This includes making it easier to schedule appointments and boosting the overall performance of the site. After teaming with Progress® Sitefinity® partner LFi, Clinica not only had a website that was more straightforward for both patients and administrators, but also twice as many appointments being made.

COMPANY	**INDUSTRY**
Clínica Universidad de los Andes	Healthcare
PRODUCT	**COUNTRY**
Progress Sitefinity	Chile

Challenge

At the height of COVID-19, Clinica Universidad de los Andes was in need of improving user accessibility. More specifically, the healthcare organization wanted to help patients book and schedule appointments without trouble, which became especially important during the onset of the pandemic.

> "We chose Sitefinity as a solution because we required ease of administration, high performance, and cybersecurity. After we implemented Sitefinity, loading times improved, visits increased, and given the context of the pandemic, our website was able to handle a tremendous growth in traffic."
>
> **Francisco Ramirez**
> Developer, Clínica Universidad de los Andes

Solution

Implement more durable cybersecurity measures to protect patient data.

Create a more accessible website to let patients book appointments with their primary care providers.

Update the site on the backend, allowing Clinica's administrators to update content and urgent healthcare-related news.

Results

The website's performance improved, resulting in more visitors and an increase in appointments

Clinica's marketers are now able to easily incorporate the graphic design team's images without a hassle.

Page load times decreased significantly, which resulted in increased traffic from patients.

→ Do you need to improve your website's ease-of-use? **Click here to learn how** Progress Sitefinity can help you.

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