



# IPSWITCH

## IMail Server Premium compared to Microsoft Exchange 2010 and Google Apps Premium Edition

When searching for a mail server, it is expected that names such as Exchange and Google are always considered during the research phase. But how does an alternative like IMail Server measure up to these enterprise-class mail servers?

Is it possible to get the same functionality with a lower total cost of ownership or does the old adage, "you get what you pay for" hold true?

Brett Callow, a technical consultant and one of Microsoft's Most Valued Professionals (MVP), completed an in-depth comparison of Ipswitch IMail Server Premium, Microsoft Exchange Server 2010 and Google Apps Premium.

The results are clear: IMail Server has 90% of the functionality and saves your business more than 75% in total cost of ownership when compared to Microsoft Exchange Server 2010 and Google Apps Premium Edition.

# FEATURE AND FUNCTION COMPARISON CHART

	IEmail Server Premium	Exchange Server 2010	Google Apps Premium
<b>GENERAL</b>			
Support for 32 and 64 bit hardware	✓	No (64-bit only)	N/A (Hosted)
Support for POP3, IMAP and SMTP	✓	✓	✓
Support for in-place upgrades	✓	Sometimes	N/A (Hosted)
Works with multiple email clients	✓	✓	✓
Support for Microsoft Exchange ActiveSync	✓	✓	✓
Support for SMTP AUTH, APOP and CRAM-MD5	✓	✓	✓
Support for Push Email	✓	✓	✓
<b>FOR END USERS</b>			
Integrated video chat	✗	✗	✓
Anywhere access via web	✓	✓	✓
Shared contacts, calendars, email and notes	✓	✓	✓
User-created blacklist support	✓	✓	✓
Contact synchronization	✓	✓	✓
Calendar synchronization	✓	✓	✓
Note synchronization	✓	✓	✓
Free/busy lookup	✓	✓	✓
Auto-responder support	✓	✓	✓
Integrated instant messaging	✓	✗	✓
<b>FOR ADMINISTRATORS</b>			
Archiving, retention and discovery capabilities	Optional	Optional	Optional
Automatic database failover	✗	✓	N/A (Hosted)
Support for remote management	✓	✓	✓
Active Directory support	✓	✓	✗
Support for inbound and outbound rules	✓	✓	✓
Role-based access control	✗	✓	✗
<b>SECURITY</b>			
Integrated protection from spam	✓	✓	✓
Integrated protection from viruses	✓	✓	✓
DomainKeys/DKIM support	✓	✓	✓
Built-in phishing protection	✓	✓	✓
Support for Sender Policy Framework (SPF)	✓	✓	✓
Public blacklist support	✓	✓	✓
Attachment blocking	✓	✓	✓
SSL support	✓	✓	✓



# LICENSING AND COST COMPARISON DATA

## MICROSOFT EXCHANGE

Item	250 Users	500 Users
Enterprise Server	\$3,999	\$3,999
Exchange Server 2010 Standard CAL (\$67)	\$16,750	\$33,500
Exchange Server 2010 Enterprise CAL (\$35)	\$8,750	\$17,500
Software Assurance (Years 1 and 2)	\$4,500	\$9,000
Software Assurance (Years 3 and 4)	\$4,500	\$9,000
Total Four Year Cost	\$38,499	\$72,999

## GOOGLE APPS PREMIUM

Item	250 Users	500 Users
Google Apps Premium (\$50/per user/per yr)	\$12,500	\$25,000
Renewal Year 2	\$12,500	\$25,000
Renewal Year 3	\$12,500	\$25,000
Renewal Year 4	\$12,500	\$25,000
TOTAL Four Year Cost	\$50,000	\$100,000

## IMAIL SERVER PREMIUM

Item	250 Users	500 Users
IMail Server Premium with BitDefender AV	\$3,594	\$4,494
Renewal Year 2	\$2,394	\$3,094
Renewal Year 3	\$2,394	\$3,094
Renewal Year 4	\$2,394	\$3,094
Total Four Year Cost	\$10,776	\$13,776

## OTHER ITEMS OF VALUE

IMail Server provides **FREE** pre-sales installation and configuration support for software evaluators, **UNLIMITED** technical support via phone and email, **FREE** product upgrades with Service Agreements, **FREE** administrator utility packs, and provides an unconditional **30-day money-back guarantee**.