

How Separating Business Rules from Application Code Enabled Pramata to Boost Its Agility

AT A GLANCE



To deliver the next generation of its commercial relationship data platform, Pramata needed a business rules engine that enabled business analysts to quickly write and test business rules. Corticon separates rules from application code, providing Pramata the agility it needed to speed up solution delivery to customers.

COMPANY
Pramata

INDUSTRY
Business Services

PRODUCT
Progress Corticon

COUNTRY
U.S.

Challenge

Pramata customized about 30% of its solution to each customer, so business analysts had to be able to write and test rules quickly.

“Corticon has taken some giant leaps forward, and I’m still amazed the rest of the market hasn’t even come close to touching Corticon.”

Pedram Abrari
Chief Technology Officer, Pramata

Solution



Separation of business rules from application code speeds rule deployment.



An Excel-like interface speeds up adoption, making business analysts feel right at home.



With connectors to popular data sources, Corticon enables Pramata to create data-driven rules.

Results



Analysts can work independently of programmers, speeding iteration times.



Ease of use makes rule modeling and testing easy, and ensures sound, auditable decisioning.



Corticon enables the extraction of key data to fuel better decision making.



Manage Business Rules Outside the Application, without Coding.

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