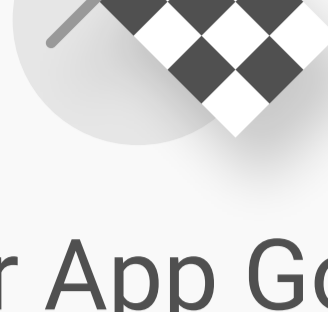


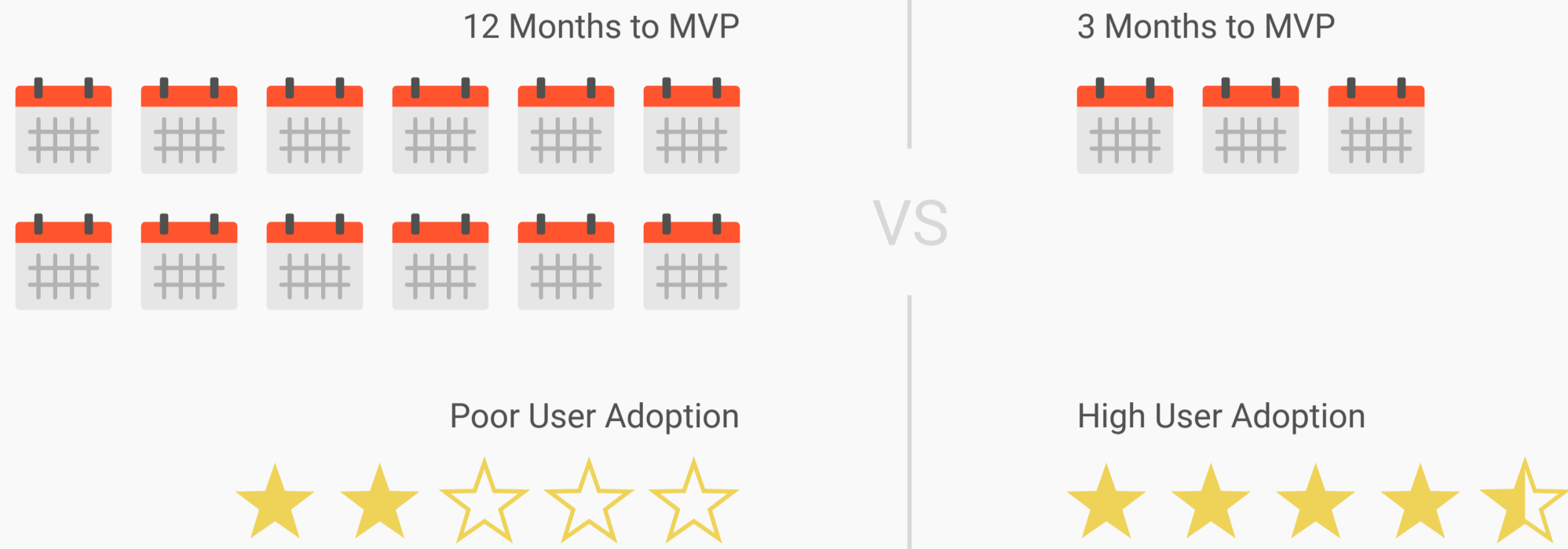


Why Use Kinvey

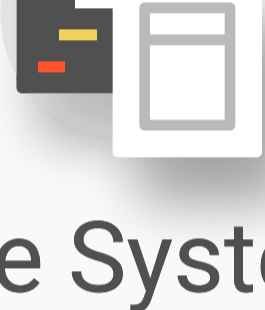
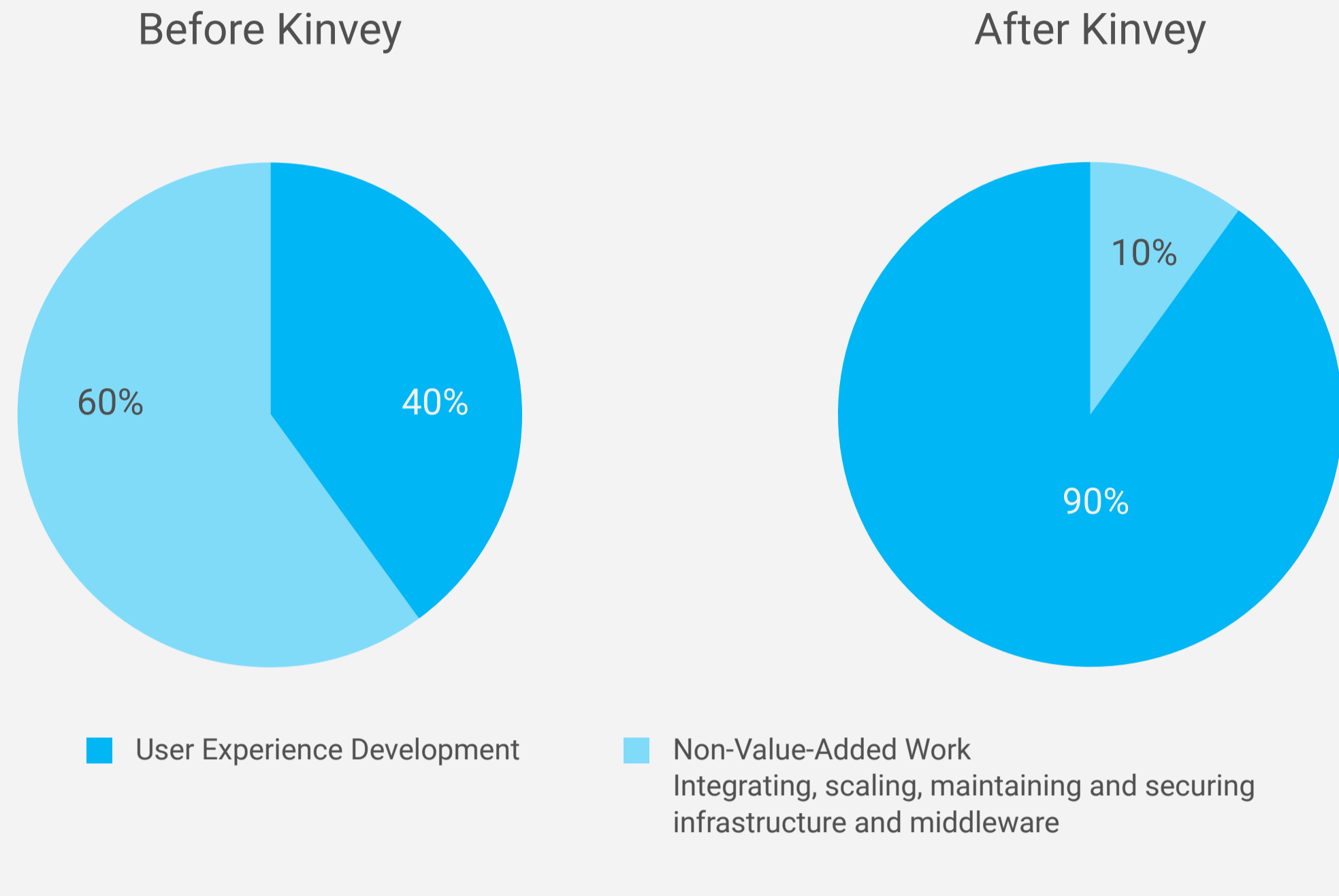
We surveyed our customers to uncover the business value they received



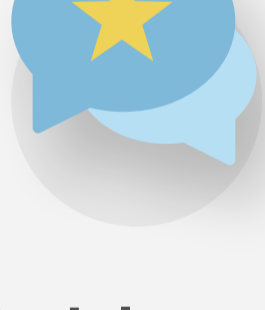
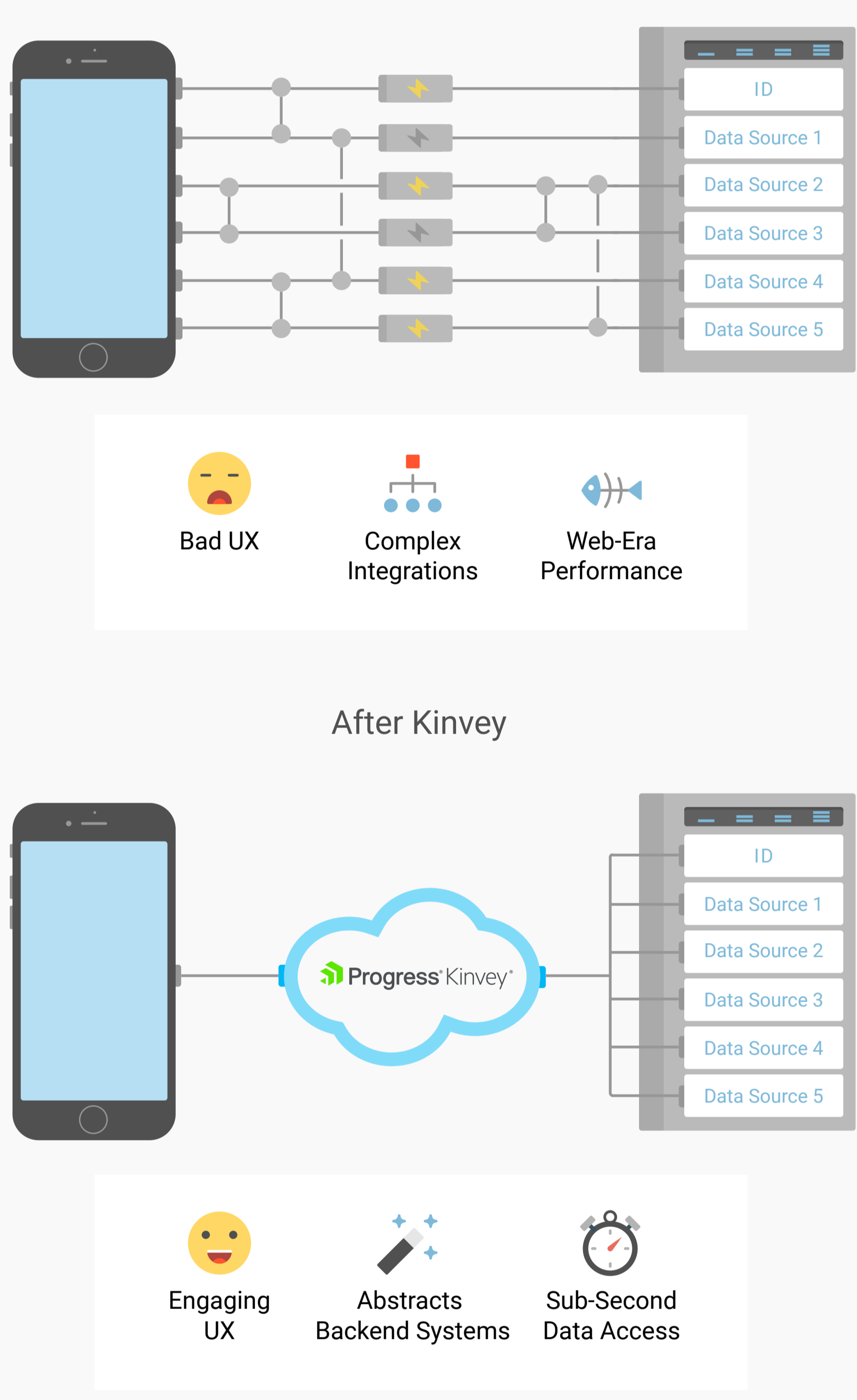
Achieve Your App Goals Faster



Focus Your Time on User Experience



Mask Enterprise System Complexity from Developers and Users



Reacting Quickly to Feedback Leads to More Successful Apps



Don't Do DIY Cloud Assembly, Just Log in and Get Started with Kinvey

Risky and Custom Cloud Platforms

- Code and maintain your app
- Write and maintain app-specific business logic
- Integrate with enterprise and cloud data as well as identity management systems
- Ensure security and compliance needs are met
- Develop and maintain glue code between services
- Add new services, configure and scale
- Set up, manage, update VMs and storage

Simple and Repeatable with Kinvey

Code and maintain your app

Write and maintain app-specific business logic

Progress Kinvey

No assembly required
Integrated and instantly available from Kinvey. Focus on your app, not the platform.

[Build Your Digital Business Faster With Kinvey](#)

About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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