Progress® Sitefinity™

4 Tips for Harnessing the Full Potential of Sitefinity

Content Management Has Evolved

With new digital touchpoints arriving each day, running and maintaining a content management system (CMS) has become vital to the success of the modern business. To help you on this journey, Progress® Sitefinity™ offers a wide array of controls and services out of the box.

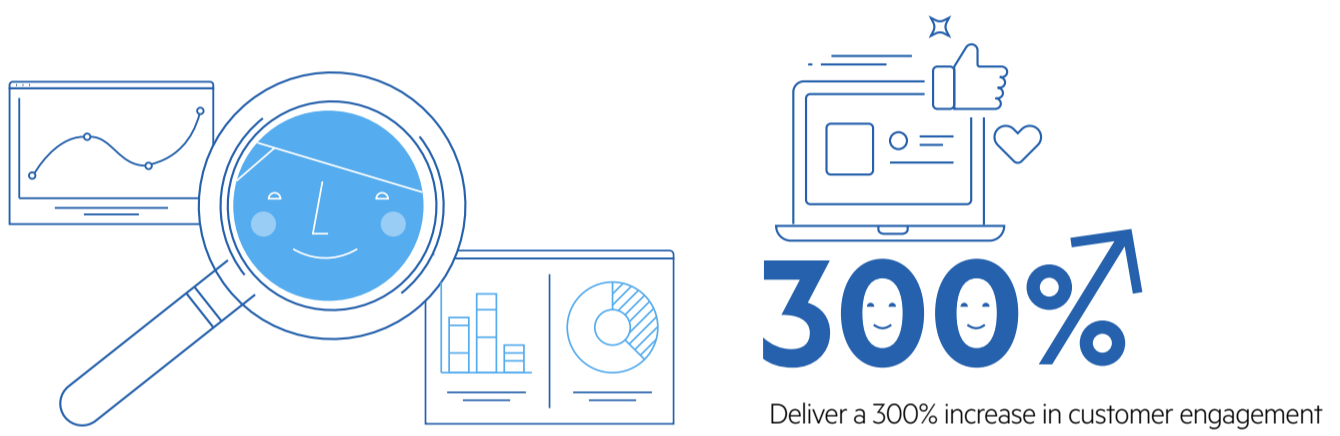### 1 Do More with Sitefinity's Comprehensive Feature Set

Tap into the full potential of Sitefinity's expansive feature set with digital asset tracking, rapid content and website deployment, expert training services and modern UX/UI development.

60%
Speed time to market by 60%

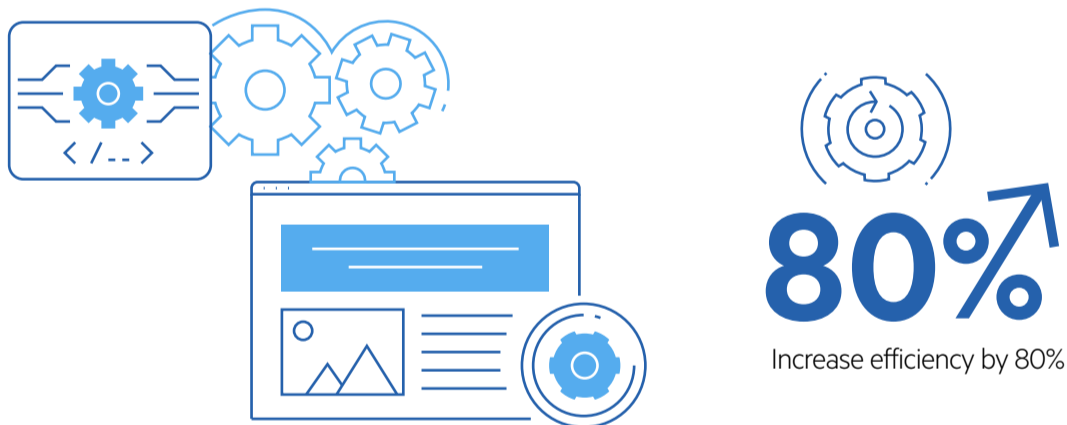### 2 Know Your Customers and Visitors with Analytics

Business intelligence beyond basic site analytics empowers enterprises to truly understand their customers and boost engagement with personalized user experiences.

300%
Deliver a 300% increase in customer engagement

3 Leverage APIs to Kickstart CMS Installation

APIs can help you take care of many of the arduous processes involved with CMS setup and development, enabling you to effectively kickstart your CMS installation.

80%
Increase efficiency by 80%

4 Develop New Templates with Ease Using MVC Capabilities

Sitefinity works with ASP.NET MVC out of the box, which means developers can construct mobile-ready sites utilizing the frameworks of their choice.

90%
Reduce time spent in development by up to 90%

Learn how to leverage the full power of Sitefinity to achieve optimal speed in a hosted environment with our latest whitepaper, **Sitefinity CMS 10 Performance.**

Progress®