



4 Tips for Harnessing the Full Potential of Sitefinity

Content Management Has Evolved

With new digital touchpoints arriving each day, running and maintaining a content management system (CMS) has become vital to the success of the modern business. To help you on this journey, Progress® Sitefinity™ offers a wide array of controls and services out of the box.

1

Do More with Sitefinity's Comprehensive Feature Set

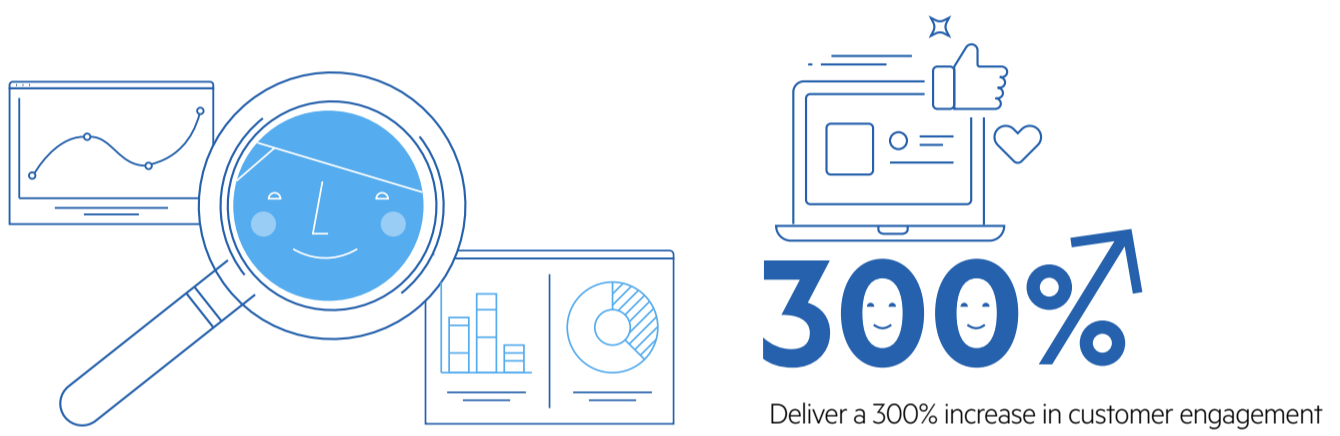
Tap into the full potential of Sitefinity's expansive feature set with digital asset tracking, rapid content and website deployment, expert training services and modern UX/UI development.



2

Know Your Customers and Visitors with Analytics

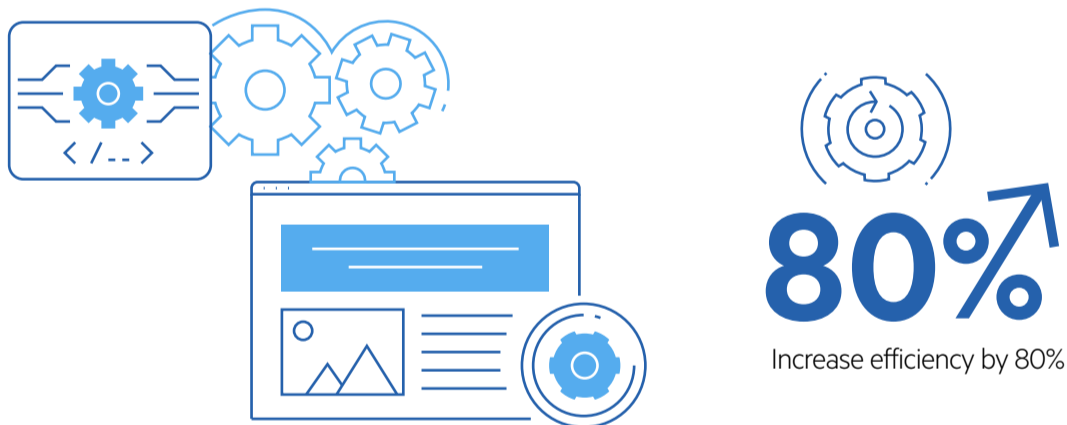
Business intelligence beyond basic site analytics empowers enterprises to truly understand their customers and boost engagement with personalized user experiences.



3

Leverage APIs to Kickstart CMS Installation

APIs can help you take care of many of the arduous processes involved with CMS setup and development, enabling you to effectively kickstart your CMS installation.



4

Develop New Templates with Ease Using MVC Capabilities

Sitefinity works with ASP.NET MVC out of the box, which means developers can construct mobile-ready sites utilizing the frameworks of their choice.



Learn how to leverage the full power of Sitefinity to achieve optimal speed in a hosted environment with our latest whitepaper, [Sitefinity CMS 10 Performance](#).

About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying mission-critical business applications. Progress empowers enterprises and ISVs to build and deliver cognitive-first applications that harness big data to derive business insights and competitive advantage. Progress offers leading technologies for easily building powerful user interfaces across any type of device, a reliable, scalable and secure backend platform to deploy modern applications, leading data connectivity to all sources, and award-winning predictive analytics that brings the power of machine learning to any organization. Over 1,700 independent software vendors, 100,000 enterprise customers and 2 million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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