PROGRESS DataDirect Cloud

QUICK, RELIABLE ACCESS TO YOUR SAAS DATA

Your company's data needs to be accessible for decision-making—in dashboards, BI tools, and other apps—not trapped in the cloud. Now there's a service to help you access that data in real time.

QUICKLY, EASILY, AND RELIABLY, WITH ZERO CODING.

The Problem

Business managers demand real-time information for decision making and planning. But your critical apps live in the cloud, without a standard way to access your data. Applications like Salesforce, Microsoft Dynamics, or Hubspot simplify many tasks, but complicate reporting and analysis.
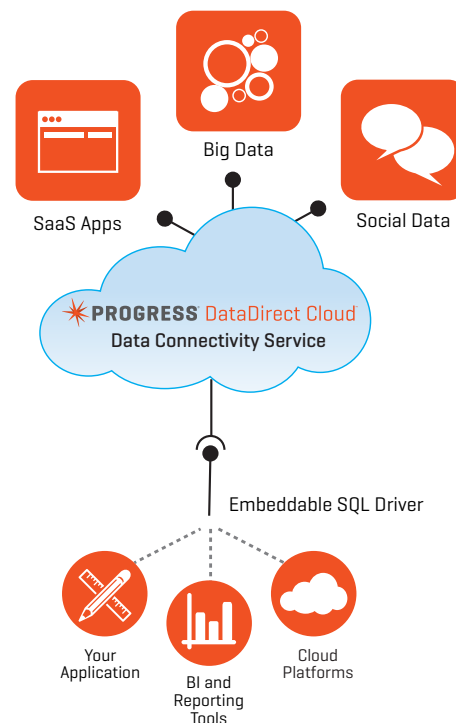
For IT, building custom integrations with each SaaS application is time consuming and costly. Interfaces change regularly, leading to higher maintenance costs and ongoing integration work.

The Solution

Progress® DataDirect Cloud™ is a powerful new service that provides a single, standard data interface to a wide variety of popular SaaS and on-premise applications.

With Progress DataDirect Cloud you can access data from cloud applications just like any relational database.

Progress DataDirect Cloud allows you to focus on keeping the business running, knowing that your data connectivity needs are in good hands.

SaaS Apps · Big Data · Social Data

PROGRESS DataDirect Cloud
Data Connectivity Service

Embeddable SQL Driver

Your Application · BI and Reporting Tools · Cloud Platforms

✳ FEATURES

▶ **Standards-based support** to SaaS applications for broad compatibility with BI and ETL tools

▶ **Bulk data support and other optimizations** increase performance and reduce SaaS quota use

▶ **Single interface to all data sources**, reducing the number of moving parts, simplifying your integration work, and accelerating your delivery

1 CONNECTION.
∞ DATA ACCESS.

Zero coding required. Stop programming to constantly changing APIs

Focus on business value, not data access

Supercharge your data access performance

Deliver the dashboards and BI information business leaders demand

www.progress.com

✳ **PROGRESS**