PROGRESS® OPENEDGE® PLATFORM

THE COMPLETE DEVELOPMENT PLATFORM TO RAPIDLY BUILD BUSINESS PROCESS-ENABLED APPLICATIONS FOR SECURE, RELIABLE DEPLOYMENT ACROSS ANY PLATFORM, ANY MOBILE DEVICE, AND ANY CLOUD

To meet the demands of our ever-changing and increasingly complicated world, you need a business application platform that delivers operational responsiveness. In other words, it needs to be adaptable and flexible enough to accommodate evolving market and customer needs—as they happen, so you can seize opportunities to increase revenue, lower costs, and minimize risk.

This is critical because of the current evolution in market and customer needs now underway. Software as a Service (SaaS) and Cloud computing are changing the landscape for application development. With hardware as a commodity, virtualization technology, and ubiquitous access to the network, IT can look outside of the corporate boundary to get the same if not a better level of service and lower costs than by owning and running the infrastructure and business applications themselves. As a result, SaaS and Cloud computing represent a market opportunity that is predicted to reach $17 billion by 2012.

What kind of application platform can help you to capitalize on this opportunity while reducing risk and costs? The platform must offer high developer productivity and ensure operational excellence—the reliability, scalability, high performance of applications in production. It also needs to be able to deliver SaaS-enabled business applications that can be deployed in the Cloud as well as in the on-premise data center.

Progress began as a company by offering OpenEdge as the only platform optimized for building business applications. We continue to evolve that platform to address the unique challenges business application developers face today and to support development needs tomorrow.

OPERATIONAL RESPONSIVENESS: ADAPTING TO CHANGING NEEDS

Progress® OpenEdge™ is the leading platform for independent software vendors (ISVs) and customers to build, integrate, and manage business applications as a service offered on premise or in the Cloud. The reason is simple: Progress OpenEdge drives operational responsiveness. It dramatically simplifies development, increases resource efficiency, and minimizes operational efforts by providing a unified platform designed specifically for transactional business applications. With Progress OpenEdge, service and application development are agile and cost-effective, and applications are easy to maintain, easy to change, cost-effective and SaaS-enabled.

The Progress OpenEdge platform is the most robust and diversified development platform of its kind. With Progress OpenEdge, you can translate your unique business value and processes into software, as simply and directly as possible. Through its standards-based, service-oriented

HIGHLIGHTS

The Progress OpenEdge platform is designed to make ISVs and customers operationally responsive to market and customer needs now and in the future. It offers:
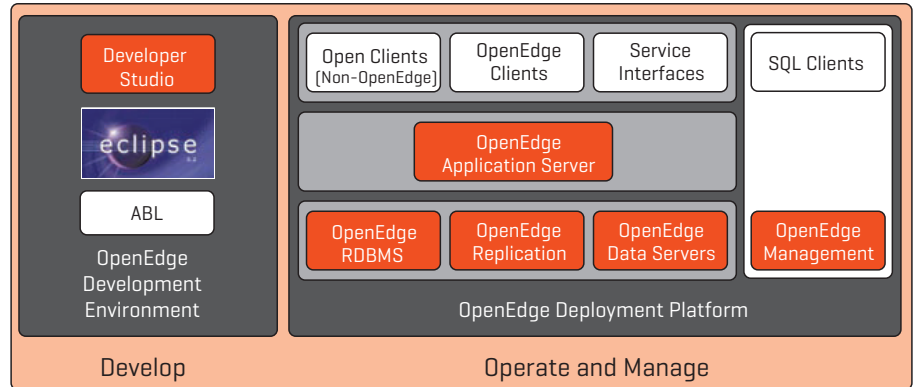
▶ Productive development of SaaS and on premise applications

▶ Cost-effective operation and management

▶ Flexibility and easy integration

▶ Easy deployment and management in a Cloud infrastructure environment

✳ **PROGRESS**

architecture, Progress OpenEdge delivers unparalleled flexibility, so you can leverage your existing technology, quickly adopt new technology, easily connect with customers, partners, and suppliers, and rapidly adapt to changing market and business requirements.

The Progress OpenEdge product platform is a complete "in-the-box" solution for business applications. Progress OpenEdge consists of a development environment that tightly links the business process execution code with a highly reliable and extensible database, along with a deployment platform. Progress OpenEdge allows you to build your software with high-productivity development tools, and to run and manage your application cost-effectively with a highly reliable, scalable, low overhead, multi-operating system deployment platform.

Beyond development productivity, integration capabilities are built into Progress OpenEdge, along with capabilities for multi-tenancy, personalization, user interface flexibility, and personalization—all keys to success in SaaS environments.

To find out more about the Progress OpenEdge Development Environment, see the OpenEdge-Develop datasheet. For more information about the Progress Open Edge Deployment platform, seethe OpenEdge–Operate and Manage datasheet.

PROTECTING YOUR INVESTMENT

Sound business investments require careful planning not just for the present, but also for the future. Software platforms and applications must include the flexibility to adapt to changing business and technology needs with minimal effort and maximum speed.

Meeting these needs requires more than just supporting the latest industry standards; it requires an ongoing commitment to easy integration with any client, any application, and any business technology. The flexibility and support for standards inherent in Progress OpenEdge ensures that applications implemented today will keep pace with tomorrow's technology innovations.

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