

QAA Embraces Mobile with Sitefinity



With innovation at its foundation, QAA wanted a website that kept up with modern visitor expectations. Progress® Sitefinity™ enabled QAA to both deliver a more engaging user experience and improve accessibility and ease of use.



COMPANY
QAA

INDUSTRY
Education

PRODUCT
Sitefinity

COUNTRY
United Kingdom

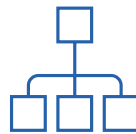
CHALLENGE

An outdated CMS held back the QAA website, with the lack of widgets and inflexible page templates making it difficult to create the site that modern users expect.

SOLUTION



Sitefinity brings responsive design capabilities, embracing users browsing from mobile devices



Built-in connectors enable seamless integration with external databases



Multisite and multilingual features improve management of different web properties

RESULTS

22.8%



22.8% of visitors are now accessing the QAA site from mobile



Content about different universities can be updated automatically with data from external databases



With custom widgets, templates and multisite capabilities, QAA has dramatically improved website management

“Moving to Sitefinity has not only vastly improved the experience of our many external users, but it has also resulted in increased efficiencies across our team.”

STEPHANIE STEPHENSON
MARKETING AND WEBSITE MANAGER, QAA

Sitefinity gives you everything you need to deliver seamless, personalized digital experiences with ease.

Learn More

