Sennheiser Accelerates Mobile App Development by 40% with NativeScript

Building and maintaining mobile apps natively with two separate codebases was a time-consuming process, so Sennheiser switched to a native cross-platform development approach via NativeScript®. This enabled Sennheiser to save time while still delivering native, consumer-grade experiences.

**CHALLENGE**

Sennheiser wanted to create native apps to deliver better digital experiences, but this is a time-consuming and costly process.

**SOLUTION**

- Quickly create cross-platform apps for iOS and Android that deliver truly native app performance
- Code your way—NativeScript supports JavaScript, TypeScript, CSS, Flexbox and other web skills to simplify development
- Seamless integration with Appium to dramatically streamline app testing process

**RESULTS**

- 40% acceleration
- With 85% of the codebase shared between iOS and Android, Sennheiser can accelerate app development by 40%
- 100% cross-platform
- UI is essentially 100% cross-platform so the QA team only needs to write tests once, which reduces testing time by 50%
- With other internal teams trying out NativeScript PoC, the ability to share code between them boosts digital innovation

“NativeScript enables us to just scale the team to cover the three critical areas of the app. This is something I haven’t seen in other cross-platform tools, and NativeScript offers the architecture to do this very nicely.”

DIRK EISMAN
MOBILE SOFTWARE ARCHITECT, SENNHEISER

NativeScript enables you to create truly native iOS and Android apps with a variety of popular web skills.

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