

Alvaria Manages its Website Seamlessly in Seven Languages, and Cuts Training Time in Half for Content Editors with Progress Sitefinity

AT A GLANCE



Alvaria (formerly Aspect Software and Noble Systems) saw their merger as the perfect time to migrate their legacy websites to Sitefinity. It sought a new, unified site, but it was operating on an extremely tight launch timeline. With robust multilingual support, choosing Progress® Sitefinity® was a no brainer, and they have already experienced significant cost savings, reduced training time for new content editors and improved SEO.

COMPANY Alvaria	INDUSTRY Technology and Software
PRODUCT Progress Sitefinity	COUNTRY United States

Challenge

Alvaria had a website that needed maintenance in seven different languages, a blog hosted on a separate platform that needed to be integrated into the main site and an extremely tight timeline (8 weeks) to build, test and launch the new website. On top of the technical requirements, it had a distributed internal technical team that had no previous experience with Sitefinity.

“The ability to very quickly localize and maintain multi-language versions of the website was huge. That was one of the things that we liked about Sitefinity, and it was a key driver for us. We couldn’t move to another platform that didn’t have that sort of very robust multilingual support. Sitefinity was a lot more cost effective than other tools, and it had all the capabilities we needed.”

Beth Zindel
Director – Digital Marketing, Alvaria

Solution



Rapidly developed seven versions of the website in different languages



Implemented a refreshed website design, with its blog integrated into the main website



Integrated the Alvaria Cloud chat tool with Sitefinity (to provide a seamless experience and added security) and its website forms to Salesforce via Pardot

Results



Significant cost savings, roughly half the cost of the prior platform



Improved SEO through blog integration directly on the website



Content editors up and running in half the time as on the prior platform without needing development skills, enabling a quickly built bench of 15-20 content editors



Learn how a multilingual CMS can help seamlessly manage many localized versions of website content with Progress Sitefinity.

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