

# Orbus Software Triples Performance Speed with Progress Sitefinity

AT A GLANCE



When digital transformation leader, Orbus Software, needed to accelerate website performance and boost marketing agility, it chose Progress Sitefinity.

**COMPANY**  
Orbus Software

**INDUSTRY**  
Software

**PRODUCT**  
Progress Sitefinity

**COUNTRY**  
United Kingdom

## Challenge

Ten years of custom building features for its open source solution left the Orbus website sluggish and over-dependent on the IT team for content updates.

**“The low total cost of ownership, out of the box features, regional capabilities, and the user experience in the admin area were the main factors. Also, Sitefinity Insight.”**

**Tim Burrell**  
Product Owner, Orbus Software.

## Solution



Re-platformed on Progress Sitefinity, using personalization



Tapped the Sitefinity module builder for seamless customization



Integrated with key third-party systems, including Pardot, Salesforce and Docebo

## Results



300% better performance



35% increase in new business leads



Accelerated content updates from weeks to minutes



Learn how to upgrade your user experience with Progress Sitefinity