The Henry Ford Empowers Corporate Members with Touchless Access Built on Progress Sitefinity

AT A GLANCE

When The Henry Ford needed a secure, yet quick, digital solution to empower corporate members, Progress Sitefinity was the ingenious choice.

Challenge

Digitize a physical member card program to empower corporate patrons working remotely.

Solution

- Integrated Progress Sitefinity with the corporate ticketing system using APIs
- Built two Sitefinity modules, one to create member types, one to add users
- Coded rules to limit member card access once daily limit was reached

Results

- Created digital process for granting member access to museum grounds
- Eliminated inefficient lost member card process
- Regained and retained corporate memberships

“We needed to get this digital solution locked down—and pretty quickly. We've been extremely pleased with how Sitefinity has helped us answer this urgent business challenge.”

Monique Reister
Account Executive, Corporate Relations,
The Henry Ford

COMPANY
The Henry Ford

INDUSTRY
Museum

PRODUCT
Progress Sitefinity

COUNTRY
United States

Learn how to elevate your digital experience with Progress Sitefinity