



TOP 5 WAYS

TO ACCELERATE YOUR BUSINESS

Five Ways to Accelerate your Business with Progress DataDirect - the World Leader in Comprehensive Data Connectivity Solutions

1

Speed to revenue: A faster time to market means you can add new revenue streams quickly

With rapid, secure access to data wherever it is stored. Cost and risk are dramatically reduced, so you can focus on new products and services for your customers and gain the lion's share of the market.

- Connect to diverse data sources
- Develop apps rapidly
- Deploy new apps to multiple tenants

Progress® DataDirect includes ODBC, JDBC and ADO.NET connectors, providing broad market coverage and data connectivity. White label our connectivity technology for immediate benefits.

2

Cut your costs now: Don't wait until down the road, when it's too late

DataDirect enables you to dramatically reduce the time and resources required to access your data. And the best part is that cost savings kick in quickly for:

- App development
- Deployment
- Maintenance
- Staffing
- In-house technology

Progress® DataDirect Hybrid Data Pipeline is a powerful data connectivity service that uses cloud technology for simple, integrated and realtime access to all your data sources from any application through a single SQL interface without complex firewall configuration.

3 Meet customer goals: Respond quickly to their needs to encourage loyalty

Watch as key benefits kick in that entirely change your customer's operational environment and business prospects, including:

- Data access (wherever and whatever)
- More real-time info for faster decisions
- Better tools to deliver new services
- Market leadership with agility and responsiveness

4 Simplification: Simply dazzling data access, architecture and processes

Get comprehensive database and platform coverage from one vendor, making it easy and cost-effective for you to support multiple databases and database versions.

5 Performance: Speed data access by up to 500 percent

Our benchmark testing compares Data Direct to alternative drivers with results that consistently show that Data Direct delivers:

- Superior throughput
- Greater CPU efficiency
- Smaller memory footprint

About Progress

Progress (NASDAQ: PRGS) offers the leading platform for developing and deploying mission-critical business applications. Progress empowers enterprises and ISVs to build and deliver cognitive-first applications that harness big data to derive business insights and competitive advantage. Progress offers leading technologies for easily building powerful user interfaces across any type of device, a reliable, scalable and secure backend predictive analytics that brings the power of machine learning to any organization. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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