

YOUR DATA DESERVES BETTER...

Data is the fuel that powers your innovation-driven growth and digital transformation journey – improving your organization’s agility, speed and performance while reducing costs.

So why are you holding it back?

Three Signs Your Data Tools Are Working Against You

- 1 Your Data is Hard to Search – and Lacks Good Governance**

The diverse data – structured and unstructured – you need to support enterprise “next gen” consumer engagement, administrative, financial and clinical solutions is highly fragmented across various systems. You are unsure about the data lineage and who has access to the data.
- 2 It Takes Too Long to Get Solutions to Market or Achieve Value**

Uncertain, imperfect and evolving requirements for applications leads to heavy re-work to re-model and ensure the new or changed data hasn’t broken your data pipeline upstream or downstream. There are many “point-to-point” interfaces to create and maintain, and your IT team struggles to keep up.
- 3 Audit and Compliance Activities Strain Your Resources**

Aggregating data for reporting is time and labor intensive. There is little to no proactive monitoring or alerting of data tied to key performance metrics. Your stakeholders frequently don’t “trust” the data and discussions are more about data accuracy than improving operations and deriving insights.

If this is your reality, you need MarkLogic® – the world’s best database for integrating data from silos.

“MarkLogic gave us a set of options that would not have been possible with other technologies.”

– Henry Chao, former Deputy CIO at CMS

Healthcare Leaders Trust MarkLogic

MarkLogic empowers healthcare organizations – health plans, hospitals / health systems and health IT vendors – to build a flexible, scalable and secure data strategy to thrive in a highly regulated, dynamic and diverse ecosystem.

Healthcare organizations often create new data silos by buying or building new data warehouses, data lakes and applications – disconnecting key business units and driving up costs in the process. Another standalone, point solution isn't the answer. An enterprise platform that is change friendly and integrates data faster lies at the heart of success.

MarkLogic is an agile data platform that eases the pain of data integration and evolves with the changing needs of the industry and your business.



Leading Healthcare Organizations Adapt and Thrive on MarkLogic

Top 3 Medicare and Medicaid Managed Care Payer

This organization chose MarkLogic's advanced data integration capabilities to build a 360-view of customer data; a communications metadata hub integrated with CRM and other customer data systems (e.g., claims); and a clinical data repository to support early clinical interventions and improved health outcomes.

Top 5 Commercial Payer

Relying on MarkLogic for the success of its mission-critical data projects – including consumer innovation initiatives and operational systems integration of 200+ data sources to serve 50+ downstream systems – this organization has identified MarkLogic as a core enterprise technology and center of excellence.

National Health IT & Services Company

Serving payers and providers, this organization selected MarkLogic to simplify data integration efforts across both internal and external systems, accelerate product development, and replace complicated and labor-intensive data silos, point-to-point integrations, and legacy mainframes.

Use a Data Platform That Unlocks Your Data Potential

As the world's best database for integrating data from silos, MarkLogic's database platform empowers our healthcare clients to be more agile, deliver projects faster and improve value to stakeholders – at less cost. Find out why leading healthcare organizations trust MarkLogic to power strategic data integration, innovation, and data infrastructure modernization initiatives.

Visit www.marklogic.com