## MarkLogic<sup>\*</sup>

# YOUR DATA DESERVES BETTER

Data is critical to your mission – it's essential for efficient & effective decision making. However, information is stuck in silos and you are lacking situational awareness.

Why are you wasting it?

## **Three Signs Your Data Is Being Wasted:**

- 1 It's hard to share data between satellite platform-specific analytics, training, and users You're struggling to collaborate in areas of decision support, threat detection, and research. It's nearly impossible to get data to flow between your systems, and transitioning personnel between various systems is becoming painfully slow and expensive.
- 2 Integrating your databases, analytic tools, and search utilities is expensive, high-risk, and schedule challenged You're continuously customizing a full stack of tools while managing various schemas, indexes, and models. Configuring and developing multiple analytics software to work together is a never-ending process. Your costs are going up and your schedules keep slipping.

### 3 You can't quickly incorporate emerging data sources

You keep getting new data sources with varied data formats, and you're constantly recreating database schemas and rewriting applications. This brittle architecture is creating lag times and means your data is stale.

If this is your reality, you need MarkLogic® – the world's best database for integrating data from silos.

<sup>44</sup> There are over a dozen different ground systems that we have, none of which talk to each other. That's not a very good way to build situational awareness of what's going on across your enterprise."

- General John Hyten, Commander, United States Strategic Command<sup>1</sup>

1 http://www.afspc.af.mil/About-Us/Leadership-Speeches/Speeches/Display/Article/731701/national-space-symposium-2016-keynote-address/



## Agencies Trust MarkLogic to Help Them Achieve Situational Awareness

With MarkLogic, data spread across silos can be integrated, enriched and delivered – in geospatial, temporal and semantic context to help gather and share intelligence. As advanced sensors become available, they bring new context and enable better decision making to existing data such as surface weather, space weather, and ISR data sources.

A secure, agile database platform with real-time alerts and advanced search capabilities, MarkLogic streamlines data integration to help you achieve a 360-view of your data for faster communication and better decision-making.



## **Integrate Data at Mission Speed**

As the world's best database for integrating data from silos, MarkLogic's database platform empowers government agencies to integrate diverse data from any source to deliver high performance applications with enterprise-grade security.

You can free your agency from the burden of extensive data management activities. MarkLogic empowers you to focus on delivering critical information at mission speed—while keeping projects on time and budget.

Visit www.marklogic.com

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