

# YOUR DATA DESERVES BETTER...

Data is the currency that keeps your business running. It's the output of transactions, documents and customer information. It's the input for insights, products and customer loyalty.

**So why are you locking it up?**

## Three Pitfalls of Data Silos

### 1 Difficulty Navigating the Regulatory Maze

The past decade has seen unprecedented growth in new regulatory mandates across the world. Siloed controls and inflexible technologies can't keep up with changing requirements to store, manage, search and report data within tight deadlines. Non-compliance results in hefty fees.

### 2 Struggling to Innovate

Due to limitations of traditional data consolidation and app development, IT has significantly trailed business in bringing new financial products and services to market. Costly ETL efforts can take months, if not years, causing businesses to miss their window of opportunity and lose out on market share.

### 3 Scrambling to Keep Up With Consumer Demands

The proliferation of mobile and consumer apps is creating a high demand for personalized user experiences. Rigid legacy infrastructures hinder efforts to meet sophisticated consumer expectations for agility. The threat from non-traditional financial services entrants has never been greater.

If this is your reality, you need MarkLogic – the world's best database for integrating data from silos.

“A lot of the traditional solutions of automation have been played out, so people are very hungry for the type of real advanced, next-generation solutions like what we're using with MarkLogic... We can get order of magnitude reduction in the manual processes.”

Michael Henry, Principal, KPMG

## Financial Institutions Trust MarkLogic

Avoiding these pitfalls requires a database that empowers you to integrate all of your data with minimal disruption to your business.

MarkLogic's multi-model database does just that and also provides powerful, "ask anything" search, semantic capabilities, and bitemporal stamping for querying transaction and valid times.

With support for secure operations, accurate reporting and analysis over the full lifecycle of data, the agile MarkLogic® platform makes it easier adapt to changes – new regulations, governance and transparency standards – and innovate faster than ever before.



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## Financial Services Firms Succeed on MarkLogic

### Global Investment Bank

A leading investment bank operating in more than 100 countries discovered that its traditional technologies could not deliver a consolidated, real-time view of financial risks for complex investment vehicles. MarkLogic delivered this unified risk management capability for complex security instruments – in months rather than years – along with reduced administrative costs.

### Financial Services Information Provider

A leading provider of business news and data for the Financial Services industry turned to MarkLogic to power its subscription service. Through laptops and mobile devices, subscribers receive access to over one billion documents from over 32,000 sources, 22 million companies, and in 28 languages.

### Top 10 Investment Bank

A Top 10 investment bank uses MarkLogic as a multi-product hub that collects trading information from a variety of feeds and manages the lifecycle of a trade and related events to service a range of consumer applications. After two and a half years struggling with relational technology, the bank delivered its first MarkLogic project into production in only six months.

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## Let MarkLogic Unlock Your Data

As the world's best database for integrating data from silos, MarkLogic's database platform empowers our financial services customers to more quickly achieve a unified, 360-degree view of their data – at less cost.

Find out why leading financial services organizations across the globe trust MarkLogic.

Visit [www.marklogic.com](http://www.marklogic.com).