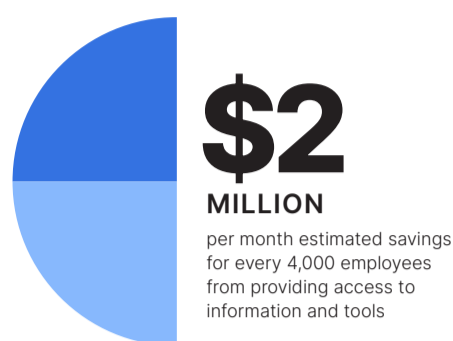
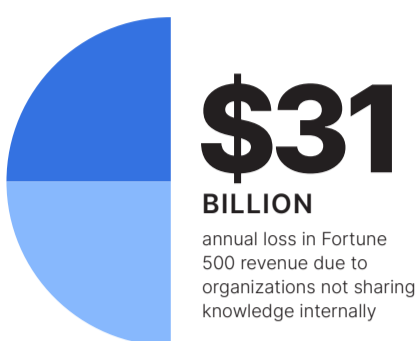


Data Agility

A PRIMER FOR BUSINESS LEADERS

Businesses Grapple with Data Challenges

The wave of digital transformation has accelerated innovation and productivity across global industries. But it also brought a massive explosion of data, and businesses are struggling to create value from all of it.



The Solution? Data Agility

The good news is that you have a tremendous opportunity to unlock the value of all this data. Focus on achieving data agility for your organization. Data agility is the ability to quickly and easily make changes to how any information is interpreted and acted upon, at any scale, for any purpose. It empowers your business to quickly convert insights into action and respond to change.

DATA AGILITY HELPS YOU:



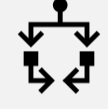
Reduce time to market



Break down data silos



Improve data access



Streamline processes

How Do You Achieve Data Agility?

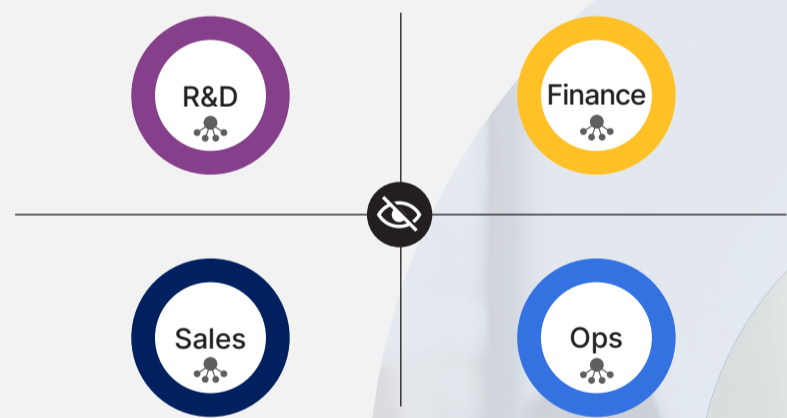
You achieve data agility with a powerful semantic data platform that connects active data, active metadata, and active meaning across silos, making them immediately usable for rapid decision-making.



Here's an example of how you can use a semantic data platform to break down data and knowledge silos and deliver trusted intelligence across your enterprise.

DEPARTMENTAL SILOS LOCK IN DATA

Today, business intelligence and operational data are often siloed in different applications and departments, hindering the enterprise's ability to unlock the full value of data.

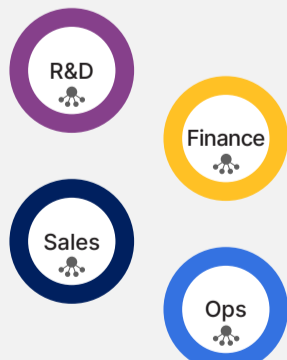


A SEMANTIC DATA PLATFORM UNLOCKS IT

With a semantic data platform, structured and unstructured data and metadata are ingested, enriched, and managed as a whole, addressing many use cases, such as customer experience, product innovation, regulatory compliance, and business intelligence.

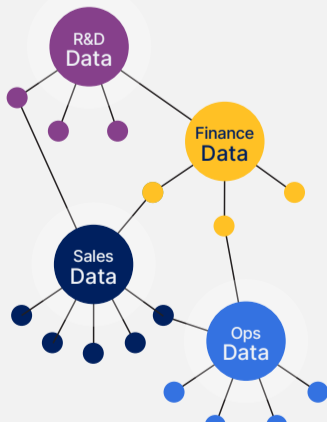
CONNECT

Data and metadata in any form, then classify, govern, and organize it for immediate use



CREATE

And interpret any metadata, assemble knowledge graphs and act on data meaning, in context



CONSUME

A single source of trusted data for consumption by many audiences, in context



Learn How to Transform Your Business with Data Agility

Empower your business to quickly convert data into insights and seize new opportunities. Learn how with "A Business Leader's Guide to Achieving Data Agility."

[Get the Guide](#)