

IS REAL WORLD EVIDENCE YOUR REAL WORLD PROBLEM?

Your real world data is mounting and your solution can't keep up with your need for faster answers and insights.

Why are you using technology that holds you back?

Three Signs Your Technology is Slowing You Down

1 Too Much Work Before the Real Work Can Begin

Required data wrangling work prior to complex data integration using relational technology is a time intensive practice—exacerbating the already lengthy and expensive processes of product development and FDA approval.

2 Data Governance is Sketchy

Your real world data comes from multiple sources, e.g., lab data, registries, pharmacy data, hospital point-of-care data, insurance claims, and social media—and its accuracy, completeness and provenance is difficult to prove.

3 Search is Slow, Results are Lacking

The diverse data—structured and unstructured—needed to support enterprise aims for real world evidence exists in disparate data sets. Searching across this unrelated data for content is inefficient and query results are limited by lack of context.

If this is your reality, you need MarkLogic – the world's best database for integrating data from silos.

“MarkLogic helps our Life Sciences customers quickly harmonize, discover relationships, and create knowledge from their heterogeneous data assets, which is critical to developing a Real World Evidence data strategy that enables more efficient search, content management, authoring and delivery.

—Bill Fox, Vice President of Healthcare and Life Sciences

MarkLogic's Database Platform Advances Real World Evidence

MarkLogic's flexible database platform reduces the time and cost of delivering real world evidence by enabling faster integration of all data, regardless of source. With government-grade security and bitemporal features, MarkLogic's database platform also equips organizations to meet strict data governance requirements—ensuring data quality by addressing provenance, traceability, completeness and accuracy. MarkLogic further supports enhanced discovery and faster analysis with advanced semantics capabilities that allow users to harmonize and query across all data—and its critical metadata—to find deeper context and hidden connections within it.

MarkLogic's agile database platform equips organizations using real world evidence, including Pharmaceutical and Medical Device Manufacturers, to rapidly integrate and harmonize all data from across silos. With its advanced semantics capabilities, users can securely search this unified data for greater insights, and then receive real-time alerts when new data becomes available. Whether it's adverse event reporting, data discovery or competitive intelligence, MarkLogic advances real world evidence objectives—at less time and cost.



MarkLogic Accelerates the Delivery of Real World Evidence

As the world's best database for integrating data from silos, MarkLogic's database platform empowers our Life Sciences clients to be more agile and cost efficient, accelerating development and delivery of real world evidence to expedite pre- and post-regulatory approval processes. Find out why Life Sciences organizations trust MarkLogic to help advance discovery, development, monitoring, and the availability of new devices and treatments.

Visit www.marklogic.com