ProgressNEXT 2018 Global User Conference

To:

From:

Subj: ProgressNEXT 2018 Global User Conference

I’d like to attend ProgressNEXT 2018 Global User Conference, May 29 – June 1, 2018 in Boston, MA— “the premier conference for application development professionals.” It’s four days of sessions, training and workshops spanning mobility, modern UI, web experience, healthcare apps, predictive maintenance and the OpenEdge platform with the advantage of a self-paced agenda—attendees choose from among the 113 workshops, speakers and sessions most relevant to the business.

The conference itself is composed of keynote sessions during which Progress executives, industry leaders, technology experts and analysts will share how they address technology challenges. The event also includes breakout sessions focused on specific topics around application development, mobility, cognitive apps, digital innovation, anomaly detection and prediction, web experience, modern UI and more. ProgressNEXT’s in-depth learning sessions will help us get the maximum value from our Progress investment.

I’ll have the opportunity to interact 1:1 with Progress executives, hear from organizations building tomorrow’s applications today, network with peers and partners and will attend sessions that are directly applicable to helping drive revenue. When I come back, I’ll put what I’ve learned to use to benefit our organization.

In these times when we need to wring maximum value from what we have, I think it’s critical for us to learn from the experts and from others innovating as we do and apply that to today’s operations. Here are three projects where we would benefit:

* [add project or initiative]
* [add project or initiative]
* [add project or initiative]

Here is an approximate breakdown of conference costs:

Registration Fee (Early Bird Rate): $795, which includes:

* Entry to all conference sessions, activities and meals
* Welcome networking reception and Expo reception

Airfare: $XX

Transportation: $XX

Hotel ($245 per night +Tax): $XXX

Total: $XX

This conference should deliver a great ROI. I’ll submit a post-conference report that will include executive summary, major takeaways, tips and a set of recommended actions to maximize our current investment. Additionally, I can share relevant information on emerging opportunities and technologies with key personnel across the organization. Thank you for considering this request.

Regards,