



Progress® OpenEdge® Analytics360™

# **BUSINESS INTELLIGENCE BLUEPRINT**

## **A Blueprint to Define Your Business Intelligence Strategy**

Chances are you have more data than you know what to do with. And likely some of this data from customers, partners, marketing, finance, sales and other sources resides in silos. Managing this wealth of data and integrating it into a workable intelligent solution is what business intelligence (BI) and data warehousing is all about. But where do you begin? The Progress® OpenEdge® Analytics360™ BI Blueprint is a good place to start.

## **The Discovery Process**

Our approach to your BI project begins with a discovery session in which we define the required key performance indicators (KPIs) with the stakeholders in your organization. The goal is to uncover opportunities that will be most beneficial to your business, and identify the “nice to haves” that can be implemented down the road. We use our expertise to lead stakeholders down a path that provides the entire team with a wealth of information about current processes and ways to increase efficiency moving forward.

Details such as presentation method, user interaction, security, data source locations and data cleansing requirements are just a few of the areas we will explore during the exercise.

## The Goal: Improved Business Processes that Impact the Bottom Line

Our OpenEdge Analytics360 Business Intelligence Blueprint takes a technology agnostic approach, uncovering KPIs that will be of real value to your organization and identifying business process improvement opportunities that will directly impact the bottom line.

## The OpenEdge Analytics360 BI Blueprint Will

- **Provide** your company with the planned end result of your BI project
- **Identify** the approach to get you there and steer clear of pitfalls
- **List** future opportunities to build upon your solution
- **Highlight** business process improvement opportunities that may have been uncovered
- **Recommend** a best practices approach to accomplishing your goals
- **Estimate** the effort required to complete each task identified in the BI Blueprint

## Questions? Contact Us Today

888-874-1880

[360.progress.com](http://360.progress.com)

## About Progress

Progress (NASDAQ: PRGS) is a global leader in application development, empowering the digital transformation organizations need to create and sustain engaging user experiences in today's evolving marketplace. With offerings spanning web, mobile and data for on-premise and cloud environments, Progress powers startups and industry titans worldwide, promoting success one customer at a time. Learn about Progress at [www.progress.com](http://www.progress.com) or 1-781-280-4000.

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