

Smartlogic Recognized Again as a Leader in the Gartner Magic Quadrant for Metadata Management Solutions

San Jose, CA, December 7th, 2020. Smartlogic Semaphore Inc. makers of the Semantic AI platform – Semaphore - today announced it has been positioned for the 4th year in a row by Gartner, the world's leading research and advisory company, as a Leader in the 2020 Magic Quadrant for Metadata Management Solutions.

"We're excited to be positioned in the Gartner Magic Quadrant for Metadata Management Solutions for the 4th year in a row," Jeremy Bentley, CEO Smartlogic. "As information continues to explode and markets, regulations, and industries evolve, organizations need precise, complete and consistent information to tackle key business initiatives."

Gartner's market definition/description of metadata is: "Metadata management is a core aspect of an organization's ability to manage its data and information assets. The term 'metadata' describes the various facets of an information asset that can improve its usability throughout its life cycle.

Metadata and its uses go far beyond technical matters. Metadata is used as a reference for business-oriented and technical projects, and lays the foundations for describing, inventorying, and understanding data for multiple use cases. Use-case examples include data governance, security and risk, data analysis and data value."

Semaphore's fit for purpose enterprise-grade infrastructure is implemented across a broad range of industries and use cases. It allows organizations to manage semantic knowledge models, automatically extract data and facts from unstructured and structured information and generate and manage high-quality metadata. It combines Natural Language Processing (NLP) with fact extraction; model-based classification; and semantic enrichment. These capabilities allow you to harmonize, extract and enrich data in all its forms using text-based information as the source.

Semaphore is applied to digital initiatives such as improving customer experience, contract life-cycle management, preventive and investigative intelligence, records management, data and text analytics, process automation, regulatory compliance, and information security. The platform integrates with content, data, and application systems; supports multiple data types - including graph and incorporates AI and machine learning strategies to transform digital data into qualified actionable intelligence.

Source: Gartner "Magic Quadrant for Metadata Management Solutions," Guido De Simoni, et al, 11 November, 2020 Gartner subscribers can access the report here: <u>https://www.gartner.com/document/3993025</u>

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