



Sitefinity Connector for Pardot

by *HappyCodingThis*

This NuGet package offers a connector for Sitefinity to allow non-technical users to be able to embed forms from Pardot directly, connect Sitefinity forms to the Pardot form handlers. If you have the Sitefinity Personalization Module licensed/enabled you can personalize Sitefinity content from Pardot data like *Grade, Lead Score, or Prospect fields*.

Connector Version Sitefinity Version

[1.5.x](#) 12.2.72xx

[1.4.x](#) 12.1.71xx

[1.3.x](#) 12.0.70xx

Installation

Install latest version using Nuget

Install-Package HCT.Sitefinity.PardotConnector

Install specific version using Nuget:

Install-Package HCT.Sitefinity.PardotConnector -version 1.5.0

[Link to Nuget Page](#)

Steps

- In Visual Studio or command line install the HCT Pardot connector via NuGet.
 - Follow the instructions given [here](#)
- Within Sitefinity Navigate to Administration > Modules & Services.
- Install **Connector for Pardot Module**.
- Navigate to Administration > Connector for Pardot.



- Fill out Email address, Password, and Pardot User Key, Account Id ([How to find key](#)).
- Connect.
- If you have Sitefinity personalization enabled/licensed you can Personalize using Pardot data (Lead Score, Prospect Fields or Grade).
- For all version of Sitefinity you will be able to embed Pardot forms directly into Sitefinity, you will find a them under the Pardot Widgets toolbox section.
- You can also use Sitefinity forms to connect to Pardot Form handlers.
 - Create the form handler following the general [Pardot instructions](#) .
 - Ensure Kiosk/Data entry mode is enabled.
 - In Sitefinity open the Form properties and add the form handler url to the Sitefinity configs and map each field needed to submit to Pardot handler.
- Add Urls to Web Security Module
 - Navigation to Administration > Settings > Web Security
 - Edit Trusted sources
 - 'Scripts' add:
 - cdn.pardot.com
 - pi.pardot.com
 - 'Child Sources' add:
 - go.pardot.com
 - 'Connect Sources' add:
 - pi.pardot.com

Tracking Campaigns

To enable campaigns from Pardot we recommend using the out of the box javascript widget to place campaign tracking scripts on Landing pages or at page/page template level make sure to have the script insert before closing body tag.

Dependencies

This connector is intended for Sitefintiy version 12.0 or greater. This requires a valid Sitefinity license and/or trial to use.

Support

Please use the Contact Owners at nuget.org to report any issue with this connector.



Removing the Connector for Pardot

- Login to Sitefinity.
- Navigate to Administration > Module & Services
- Find the **Connector for Pardot Module**.
 - Deactivate
- Find the **Connector for Pardot Module**.
 - Uninstall