

# Connect your Website to Dynamics CRM

Help your CRM communicate easier with Synx



## Connect

Connect your website and CRM to improve your business efficiency



## Install

It's quick and easy to get up and running using the Synx Installer



## Sync

Instantly start syncing data between your website and CRM

*Start creating your CRM Portal today*

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# What is CRM Synx?

CRM Synx is a connector specifically designed to enable two way communication between your website and CRM system.

## What CRM Synx does?

CRM Synx provides a secure gateway for immediate and automated communication between platforms, increasing the power of your website and CRM by aligning your information with an easy to use and highly customisable portal.

CRM Synx allows you to:

- Increase the relevance of information you present on your website
- Instantly and securely sync data between the site and CRM
- Allow your clients and customers to update information 24/7 that can be seen in real time by your internal teams
- Improve the value to your customers by allowing immediate access to their data
- **Need another point here**

## Key Features

### Easy to use Synx Installer

Using the inbuilt Synx Installer makes the set up process incredibly simple and intuitive, allowing you to get up and running faster.

### Scheduled Syncing

Set up recurring syncs to increase process efficiency and ensure you have the most up to date information when you need it.

### User Syncing

Create a complete and automated process between customer actions and your internal teams. Improving your response times and customer service.

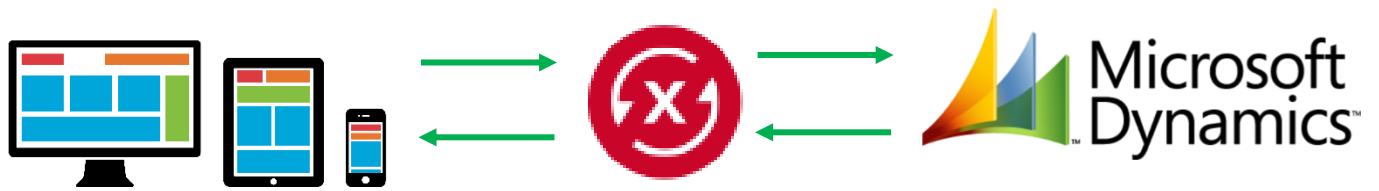
### Forms Configuration

Give yourself a competitive advantage by ensuring your CRM has the most recent customer details and increase data transparency for customers.

### Data Presentation

It's your CRM, so choose how you want the data to be presented using customisable chart and grid displays.

To find out about more features and how CRM Synx can help improve your business call our sales team now on the number below or visit [www.synx.co.uk](http://www.synx.co.uk)



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