

HMS Networks Drives Global Growth and Brand Unity with Progress Sitemfinity Cloud

AT A GLANCE



HMS Networks, a leader in industrial connectivity solutions based in Sweden, partnered with Siili and Progress to modernize its digital presence with Progress Sitemfinity. HMS needed a unified platform to manage its expanding product range and global operations across 20+ countries. The company aimed to streamline its fragmented web presence while improving product information management and customer experience.

COMPANY

HMS Networks

INDUSTRY

Technology & Software

PRODUCT

Progress® Sitemfinity®
Progress® Sitemfinity® Cloud

COUNTRY

Sweden

Challenge

As HMS Networks expanded, its five separate websites—stemming from acquisitions—caused confusion and inefficiencies. Managing diverse product data across multiple platforms became increasingly difficult. The company needed a solution to consolidate its digital ecosystem, improve website performance and simplify content management.

“Our transition to the new platform was seamless, especially for us as content editors. One day, it was switched and we just continued editing. That was nice!”

Thomas Carlsson

Global Marketing Communications Manager at HMS Networks

Solution



Standardized on Sitemfinity for its scalability and user friendliness.



Integrated enterprise systems like Microsoft Dynamics, InRiver and Cloudinary for seamless workflows and improved user experience.



Transitioned to Sitemfinity Cloud, enhancing backend efficiency, performance and security without user disruption.

Results



Unified Digital Presence & Future Readiness:

Consolidation of five websites into a single platform that is designed to grow with HMS.



Improved Product Management:

Integration with InRiver and Cloudinary led to better product accuracy, consistency and user experience.



Productivity Gains:

The Sitemfinity platform enabled the marketing team to independently manage content, reducing reliance on technical support.



Discover how Sitemfinity can transform your digital presence and propel your business's success.